Media Channel	Pixel Name	Partners	Cookie-Identification	Cookie-Runtime	Description/Purpose	What information does the Cookie save?	Where are the information saved, collected by the cookie?	Who has access to this information internally?	Who has access to this information externally?	Is there being used a separated provider - if yes, which one?	Script
Google Analytics, Google Ads, and Google Marketing Platform, Google Optimize	garê je	Google	_ga	2 years	Used to distinguish users.	ue IID used to compile statistics on how the visitor uses the v	Google Analytics	Google	There are several data sharing settings in your Analytics account. These settings let you customize how you share with Google the data that you collect using an Analytics data collection method. Clients have access to their Platform Data that they collect, acquire, or use on the Platform, and may remove it from the Platform for their own use.	N/A	src="https://www.googletagmanager.com/gtog/p?id=GA_TRACKING_ "https://www.googletagmanager.com/gtog/p?id=GA_TRACKING_ "https://www.googletagmanager.com/gtog/pid=GA_TRACKING_ cscripts
Google Analytics, Google Ads, and Google Marketing Platform, Google Optimize	garê je	Google	_gid	24 hours	Used to distinguish users.	a unique ID used to compile statistics on how the visitor uses the website.	Google Analytics	Google	There are several data sharing settings in your Analytics account. These settings let you customize how you share with Google the data that you collect using an Analytics data collection method. Cellents have access to their Platform Data that they collect, acquire, or use on the Platform, and may remove it from the Platform for their own use.	N/A	window dataLayer = window dataLayer []:
Google Analytics, Google Ads, and Google Marketing Platform, Google Optimize		Google	_gat	1 minute	Used to throttle request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be named _dc_gtm_cproperty-id>.	a unique ID used to compile statistics on how the visitor uses the website.	Google Analytics	Google	There are several data sharing settings in your Analytics account. These settings let you customize how you share with Goode the data that you collect using an Analytics data collection method. Clients have access to their Platform Data that they collect, acquire, or use on the Platform, and may remove it from the Platform for their own use.	N/A	src="https://www.googletagmanager.com/gtag/js"/id=GA_TRACKING_ To-decripts Secripts Window.datal.ayer (];
Google Analytics, Google Ads, and Google Marketing Platform, Google Optimize	gtag js	Google	AMP_TOKEN	30 seconds to 1 year	Contains a token that can be used to retrieve a Client ID from AMP Client ID service. Other possible values indicate opt-out inflight request or an error retrieving a Client ID from AMP Client ID service.	a unique ID used to compile statistics on how the visitor uses the website.	Google Analytics	Google	There are several data sharing settings in your Analytics account. These settings let you customize how you share with Google the data that you collect using an Analytics data collection method. Clients have access to their Platform Data that they collect, acquire, or use on the Platform, and may remove it from the Platform for their own use.	N/A	<pre>cycle async src="https://www.googletagmanager.got/gag/p?id=GA_TRACKING_ D*>-(script> script> window.dataLayer ();</pre>
Google Analytics, Google Ads, and Google Marketing Platform, Google Optimize	gtag js	Google	_gao_ <property-id></property-id>	90 days	Contains campaign related information for the user. If you have linked your Google Analytics and Google Ads accounts, Google Ads website conversion tags will read this cookie unless you opt-out.	a unique ID used to compile statistics on how the visitor uses the website.	Google Analytics	Google	There are several data sharing settings in your Analytics account. These settings let you customize how you share with Google the data that you collect using an Analytics data collection method. Clients have access to their Platform Data that they collect, acquire, or use on the Platform, and may remove it from the Platform for their own use.	N/A	window datal ayer = window Hall Eyes window datal ayer = window datal Eyes
Facebook pinel Tips //www.lacebook.com/acebook.com/ update		Facebook	facebook.com / act	When brower activity ends	logged not see can make it easier for you be access the Factbook. Products and show to be approprise operation and shadows we are considered in the products and the factbook was cooked to the products and the factbook and the products are the products and the products and the products are the products and the products and the products are the products and the products and the products are the	We may place cookes on your computer or device, and receive information states of the cooks. When you are or section in the cooks of the cooks. The fact of the cooks of the c	Facebook Ltd.	reope and accounts you frame When you share and communicate using our Products, you choose the audience for what you share. For example, when you post on Facebook, you select the audience pour finerds, the public, or a customized sto of popels. Similarly, when you use Messenger or hatagarm to communicate with people or businesses, those when the public or and the product of the product of the product of the product of the product of the product of the content you send. You rehands can also see actions you have taken one Products.	We sook with thrule-party partners with help as provide and improve our Production of the use of Excitoriol Bulbaries Tools for give the frainsenses, with makes to provide to prevate our companies and provide five services to provide a recommendation of the control of the con	N/A	Grand Control (1997) A
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